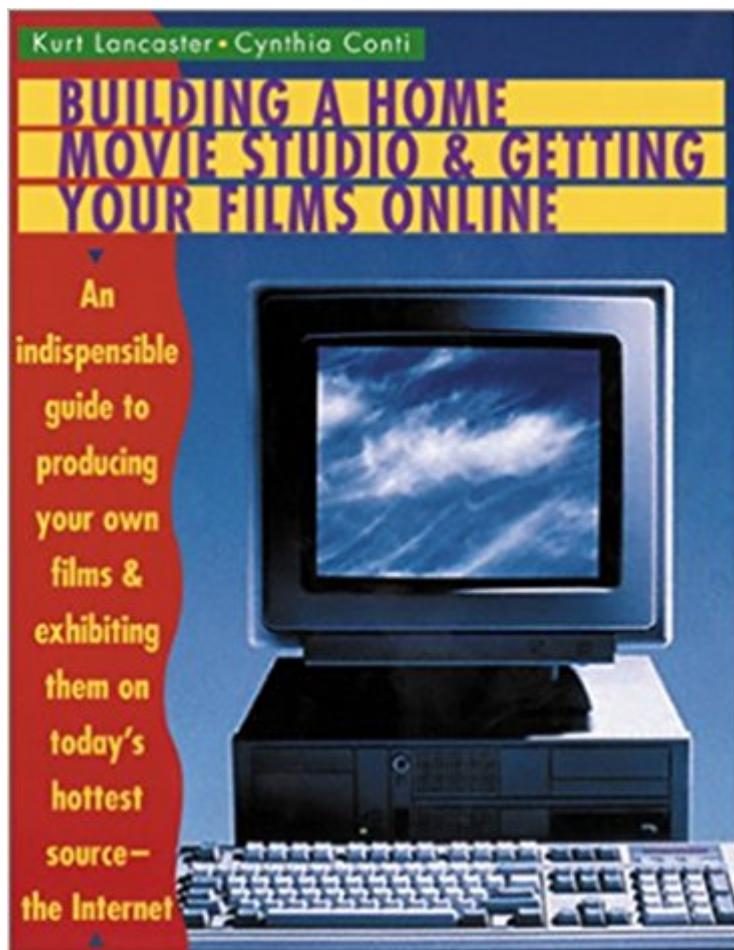


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# Building A Home Movie Studio And Getting Your Films Online: An Indispensable Guide To Producing Your Own Films And Exhibiting Them On Today's Hottest Source - The Internet





## Synopsis

Building a Home Movie Studio & Getting Your Films Online is the first authoritative handbook for aspiring independent filmmakers and weekend hobbyists interested in learning how to build their own movie studio and get their films presented online. As heralded in numerous articles in the New York Times and other publications, cinema's newest revolution is the Internet indies--films created by independent filmmakers in their own home movie studios and exhibited on the Internet. With new tools available via the latest digital technology, such as Flash animation software, Web features can be produced easily and inexpensively. Thanks to easy access to the Internet, these features can now be exhibited worldwide without benefit of a distribution contract movie deal. According to Robert Algeri, Web entrepreneur and founder of Shortbuzz.com, "Filmmakers have never had such opportunities. They can get more exposure from one day on the Web than in an entire year on the festival circuit." "After years of putting attempts to prove itself as a medium for mass entertainment, the Internet is morphing into a more offbeat version of television that is often more profane and always less formulaic than its broadcast and cable counterparts. And just as millions of people now get information and buy products from previously unheard of sources on the Internet, some--including a few television producers--have begun to turn to it for entertainment produced outside the traditional entertainment industry." (New York Times, 10/30/00) Today there are dozens of web sites listing thousands of films, from feature length indies to avant-garde shorts, available to anyone with a computer and an Internet connection. Among the most popular sites are Atomfilms, Ifilm, and Pop.com. The most widely heralded Internet film to date, George Lucas in Love, became such an underground hit in Hollywood that private videotapes were passed around. In October, 1999 the film became the first attraction on the streaming-video web site Mediatrip.com. In April 2000 the nine-minute film was released as a video and has sold nearly 50,000 copies. (There are over 250 Star Wars films alone made by fans that can be viewed and downloaded over the Internet.) Building a Home Movie Studio and Getting Your Films Online shows aspiring filmmakers and other interested individuals how to build their own home movie studio, as well as offering a "real world" step-by-step example illustrating how a film gets transferred from a home computer to a web site for exhibition. Included is a brief history of independent film and its place on the web; a step-to-step "how-to" guide to building a home movie studio and using current technology to get a film distributed online, from video streaming to downloadable films--including live internet Webcasts and recordable CD-ROMS; several case studies, describing how amateurs have gotten their material online and viewed by an audience; an appendix, detailing online film festivals and distributors; and a glossary of simple definitions to technical vocabulary. Whether building a video

streaming web site or submitting work to Internet film festivals and online distributors, this book meets the needs of anyone who wants to get their projects out to a worldwide audience.

## Book Information

Paperback: 288 pages

Publisher: Billboard Books (November 1, 2001)

Language: English

ISBN-10: 0823077268

ISBN-13: 978-0823077267

Product Dimensions: 9.1 x 7 x 0.7 inches

Shipping Weight: 1 pounds

Average Customer Review: 1.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #5,399,668 in Books (See Top 100 in Books) #82 in Books > Humor & Entertainment > Movies > Amateur Production #4861 in Books > Humor & Entertainment > Movies > Video > Direction & Production #5895 in Books > Humor & Entertainment > Movies > Direction & Production

## Customer Reviews

What's a movie studio? Sound stages, backlots, wardrobe, makeup, props, and so on. The title leads you to think you'll be able to use their help to construct at least something in your garage, spare bedroom, or other workspace. But, no. You get NONE of this in the book. The title is misleading, since all you get is the same type of shallow information that you'll find in every other home video book. The same stuff about which outdated camera to get, which outdated software to get, and blah blah blah.

This book is nothing special. It can almost be summed up by saying buy a camcorder, a computer and upload footage of you and your brother to youtube. This is the one book I've bought that I wish I didn't waste the 99 cents plus shipping on!

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